



and Sing!

STAND UP [^] FOR KIDS

AUDIENCE & CELEBRITY KARAOKE BAND

MAY 15, 2019 • MADISON EASTSIDE CLUB • 6:30 - 10:00 PM



Canopy Center would like to invite your business to partner with us as a sponsor in our upcoming **Stand Up – and Sing! – For Kids** fundraising event.

This star-studded event is a popular and entertaining karaoke-style fundraiser that not only supports the meaningful work Canopy Center is doing in the Dane County community, but also offers great exposure and recognition to important supporters – which could include your business – to over 250 event attendees and to the greater Madison-area through our event promotion media advertising and sponsorship levels.

For over 40 years, Canopy Center has been serving the Dane County community by helping strengthen families and support children, teens, and adults impacted by neglect and abuse through our CASA, Oasis, and Parent to Child programs. In 2018, Canopy Center provided the following critical services to the Dane County Community:

- **CASA (Court Appointed Special Advocates)** – CASA volunteers supported and advocated on behalf of 115 children and teens placed in foster care as they navigated the court system.
- **Oasis Child & Adult Survivor Sexual Abuse Program** – counseled 314 clients who have experienced sexual abuse with 86% reporting improved coping skills and 76% of children showing a decrease in symptoms, and reduced mental health issues like depression.
- **Parent to Child Interaction Program** – provided over 1,193 hours of supervised visits for children and parents, in cases where children have been removed from their homes, with a goal of safe reunification of families.

A sponsorship is a wonderful opportunity for your business to support Canopy Center's important work while also receiving meaningful recognition in the Dane County community. To become a corporate sponsor, please fill out the enclosed form and mail it back to Canopy Center in the self-addressed envelope or simply go to:

<https://canopycenterorg.presencehost.net/news-events/events/sponsor-stand-up-for-kids.html>

If you have any questions about our programs, sponsorship, or media advertising, please don't hesitate to contact Bryan Davis, Canopy Center's Development Director, at 920-883-5510 or at bryand@canopycenter.org.

HELP PREVENT & TREAT NEGLECT & ABUSE TODAY! MEDIA ADVERTISING PACKAGE ON BACK ➡

BENEFITTING CANOPY CENTER & CASA



EMCEE LEIGH MILLS
CHANNEL 15 NEWS



A STAR-STUDED FUNDRAISER

MEDIA ADVERTISING

DIRECT E-BLAST: 2300

EXPECTED ATTENDANCE: 250

TELEVISION: Will work to secure one to two interviews on local news stations on a morning and evening broadcast.

PRINT: Advertising in local newspaper, as well as flyers and posters distributed and posted throughout Madison and surrounding area. Program and sponsor posters (or banners if provided by sponsor) on the night of the event.

DIGITAL MEDIA: Event will be posted and actively refreshed on the Canopy Center and Dane County CASA websites, Facebook pages, and Twitter, before, during, and after the event.

LOCAL CALENDARS: Event will be posted on local calendars, such as WISC-TV, NBC-15, Eventful (boosted to reach 10,000 emails for people in Madison, WI, Isthmus and Madison.com.)

BILLBOARD: Event will be posted on at least one billboard in the community to showcase the date of the even, and the Marquee, and Gold sponsors. Reach: 20,000+

SPONSORS TAKE CENTER STAGE!



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SPONSORSHIP FORM

MARQUEE SPONSOR – \$5,000 – Will be named before the event as a presenting sponsor, will be named prominently in all media publicity, including billboard, and in all event materials. Two tables of eight for the event are included.

GOLD STAR SPONSOR – \$2,500 – Will be featured in all event materials and some print publicity materials, including billboard. One table of eight for the event is included.

SILVER STAR SPONSOR – \$1,000 – Will be featured in all event materials. Four tickets to the event are included.

**Please respond at your earliest convenience, but no later than
Wednesday, February 27, 2019 to be included in marketing materials.**

Sponsor Name (as will appear in event materials): _____

Sponsor Amount/Level: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Email: _____

Sponsor Signature: _____

Canopy Center is a 501(c)(3) nonprofit organization(EIN: 51-0211908). The donation is tax-deductible to the full extent provided by law. Please copy this form for your records. You will receive an acknowledgement letter for your donation following the event.

YOU MAY ALSO SIGN UP ON OUR WEBSITE AT:

<https://canopycenterorg.presencehost.net/news-events/events/sponsor-stand-up-for-kids.html>

Checks & form mailed to:

Canopy Center

2445 Darwin Road Suite #15

Madison, WI 53704

For more information, please contact:

Bryan Davis, Development Director,

920-883-5510 or bryand@canopycenter.org

BENEFITING:



Canopy Center



CASA

Court Appointed Special Advocates
FOR CHILDREN